



# LOWER TOWNSHIP CHAMBER OF COMMERCE

## Business Directory Advertising Agreement for 2010 Full Color Business Directory

Name of Business \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Summer Address \_\_\_\_\_  
 Summer Phone \_\_\_\_\_ Summer Cell \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 Winter Address \_\_\_\_\_  
 Winter Phone \_\_\_\_\_ Winter Cell \_\_\_\_\_ Fax \_\_\_\_\_  
 Type of Business \_\_\_\_\_

### • TERMS AND CONDITIONS •

- Chamber of Commerce Dues must be paid in full prior to ad acceptance.
- Space must be reserved immediately
- All materials for ad design must be received and paid for prior to September 30, 2009
- Photos provided are the property of the undersigned unless indicate on this contract

Owner of Photograph(s) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

- Ad proof must be signed off on within 5 days of receiving the proof, or ad will run as is.

The Lower Township Chamber of Commerce reserves the right to reject any advertisement. The LTCC will not be liable for misrepresentations, misprints, typographical errors, photo credits, infringements or any other item that is the responsibility of the advertiser.

Ad must be paid in full when reserving space.

The Chamber of Commerce does not extend credit to advertisers

I, the undersigned, have read and understand this contract.

Owner/Manager \_\_\_\_\_

Date \_\_\_\_\_

#### Please Make Check Payable to: LTCC

Cost of Ad \$ \_\_\_\_\_  
 Check Date \_\_\_\_\_ Check # \_\_\_\_\_

### • ADVERTISING RATES •

We hope you will consider becoming a member of the Lower Township Chamber of Commerce for only \$100.00 per year instead of paying the additional expense of a non-member advertiser.

MEMBERS	NON-MEMBERS
Back Cover . . . . \$2,000.00	. . . . .N/A
Inside Front Cover . . . . \$1,900.00	. . . . .N/A
Inside Back Cover . . . . \$1,800.00	. . . . .N/A
Last Page . . . . \$1,700.00	. . . . .N/A
Center Fold 2 pages . . . . \$3,000.00	. . . . .N/A
Full Page . . . . \$850.00	. . . . \$1,050.00
1/2 Page . . . . \$550.00	. . . . \$700.00
1/4 Page . . . . \$375.00	. . . . \$475.00
1/8 Page . . . . \$190.00	. . . . \$240.00

#### ANY QUESTIONS YOU MAY CONTACT

Debbie Colubiale - 1-609-408-3679

Please Forward All Artwork and Photos To:

#### Multiple Media Design

Attn: Jim Cutshall

27 Brookdale Road, Cape May, NJ 08204

email: multiplemediadesign@gmail.com

Phone/ Fax: 215-281-9609

Cell: 609-425-5942



## LOWER TOWNSHIP CHAMBER OF COMMERCE 2010 AD SPECIFICATIONS

As we begin work on the 2010 Lower Township Chamber of Commerce Business Directory, we are pleased to offer design of ad services free of charge to all advertisers. Our representative can explain what services we can provide, and what materials you will need to supply.

We are also happy to accept your own ad artwork, please see below for important information about artwork that you will submit to us. Also, please see the back of this sheet for information on ad sizes.

### IMPORTANT NOTES for advertisers supplying their own artwork

### DEADLINE FOR ARTWORK September 30, 2009

Print Ready Artwork should be provided in a digital format. Acceptable digital file formats that are, in order of preference; .tif, .pdf\*, .eps\*\* and .jpg files. We can also accept Illustrator, Photoshop, QuarkXpress, and InDesign files. Digital image files should have a resolution of at least 400 dpi at 100% desired size and MUST include fonts. Layouts in Microsoft Word may be acceptable, but must be approved.

**We will NOT accept files in Microsoft Publisher or Powerpoint formats. Website images of 72 dpi increased to a higher dpi will not be accepted.**

All colors must be CMYK. Fonts must be Type 1 Adobe Fonts. True type fonts are not acceptable. Color proofs should accompany artwork.

600 dpi or greater camera ready artwork containing only line art and typography will be accepted. Any photographs should be included in your submission, and either digital or original prints. Camera ready artwork should not include screened tints or halftone photographs (photographs printed with a screen or dots) and should be laser prints or better.

**Inkjet prints are inferior in quality to laser prints, and scans of these require editing in order to be made at all acceptable.**

If you cannot supply these types of materials or any other s about art work submission, please contact Jim Cutshall at [multiplemmediadesign@gmail.com](mailto:multiplemmediadesign@gmail.com) or 609-425-5942

\* .pdf files should have fonts embedded

\*\* .eps files using fonts may not render properly, requiring font substitution.

## FULL PAGE AD:

Page Size:

7" w by 8.5" h

*Full bleed allow*

*1/4" bleed over page size*

Maximum ad size:

6.25" w by 7.75" h

## HALF PAGE

Maximum ad size:

6.25" w by 3.75" h

## QUARTER PAGE

Maximum ad size:

3.125" w by 3.75" h

or

6.25" w by 1.9" h

## EIGHTH PAGE

Business Card Size

Maximum ad size:

3.125" w by 1.9" h